



| V&A Dundee | Festive Design Market |

| 25th/26th/27th November |

| Closing date | Midnight 15th August |

Established in 2014, Tea Green aims to champion high quality independent creative talent based in Scotland by hosting unique pop up events across the country. We have now exhibited the work of hundreds of artists & designers and are passionate about showcasing this wealth of creative talent to as wide an audience as possible.

We are committed to ensuring that Tea Green offers our exhibitors and visitors a truly unique experience, shaking up the usual retail environment, showcasing stunning works, highlighting interesting spaces and engaging the public beyond simply just passively buying something.

We are focused on ensuring our events are the best possible experience for everyone involved. This means that you can rest assured that we will work hard to ensure we maximize the potential sales for our exhibitors and that you will be part of a well organised and friendly event.

We are looking for applications from all design disciplines to provide a wide choice for our visitors and to also represent as much of the talent across the creative spectrum. We are looking for high levels of professionalism, quality, uniqueness and craftsmanship from our exhibitors and their work so please bare this in mind when applying and exhibiting.

Tea Green are incredibly pleased to return to V&A Dundee to host a unique showcase of the best in independent design talent based in Scotland in time for Christmas. Tea Green will be across both floors in this iconic venue, providing a stunning backdrop for this 3 day weekend long event.

Tea Green have also created a bespoke display set up as featured in our previous events at V&A. This is set to once again be a stand out event as we return to a full year of in person events in 2022!

If you are confirmed as an exhibitor we will send out a comprehensive exhibitor pack with full details needed for exhibiting.

	 Venue Duration Fees 	
V&A Dundee 1 Riverside Esplanade, Dundee DD1 4EZ	 25th/26th/27th November 10am - 5pm All days <u>Evening Event Friday 29th</u> <u>6pm - 8pm</u> Set up times for exhibitors to be confirmed	£90 Per day

| **Special Late night shopping event** |

On the Friday evening between 6pm - 8pm, V&A Dundee will be hosting a special evening shopping event for the market. We ask that all exhibitors offer a 10% discount to members during this 2 hour event. We feel this offers something special for members, engaging them to make the most of the shopping opportunity, whilst not expecting exhibitors to offer a discount for the full event.

| **Exhibiting duration available** |

We will have a number of options available for exhibitors to select from in terms of when they would like to exhibit, which are -

Friday & Saturday only

Sunday only

Full duration - Friday, Saturday & Sunday

| **Extra requirements** |

We strive to accommodate any extra requirement from our exhibitors. If you have any please outline this in the application form. Mainly this is in terms of access to power or extra space for rails/print browsers etc.

We cannot guarantee that we can meet all requirements but we will try our best.

| **Display** |

As highlighted, Tea Green have a bespoke display for this event, in a move away from trestle tables with table clothes, that better suits the venue.

This is a slick and clean display which offers a dynamic and adaptable table top display with some hanging space. Table tops are 1.2m long with a depth of 60cm. Full details of the display will be given to successful exhibitors in a comprehensive exhibitor pack.

Each exhibitor will also be given white storage boxes for keeping extra stock etc tidy under their table & we will have additional plinths available for wrapping, or to use as display in front/under stands.

We will also provide exhibitors a separate space to security store personal belongings & extra stock so that under the tables can be kept clear.

| **Insurance** |

All exhibitors **MUST** have public liability insurance in time for the event

| **COVID 19** |

We will be monitoring the situation closely and will adhere to the guidelines specified by the Scottish Government. Specific information & requirements for those exhibiting will be outlined in the exhibitor pack nearer the time.

| What do you need to include to apply |

We require all applicants to complete an online submission submitting the following at the same time via the form as follows -

-An up to date CV relating to your creative practice.

-Up to 5 high quality images that best show your work.*

*Please note that the images are a really important part of the application, please ensure you send images that are of a quality that you would be happy for us to use in promotional material.

| What we are looking for from our exhibitors |

Tea Green use the following initial criteria to assess all applications to any of our events

Please note for this event we won't consider applications from candle or skincare creators.

- Applicants must be based and creating work in Scotland.
- Applicants should not currently be a student on an undergraduate course. We will however accept applications from post graduate students.
- All work should be of the absolute highest quality, finished to the highest standards and displayed with creative flair.
- Applicants must show a high level of professionalism in their work and there must be an obvious commitment to their creative practice.
- Applicants must hand make, or small batch produce their work, designs must be their own and the majority of elements must be made by and/or designed by them. We will not accept applications from people who only assemble bought in components.

In addition, you will be selected based upon the information given in your application form, CV, artist statement & images provided. Alongside this Tea Green will use the following to curate the final selection.

- From experience we will assess how suitable the work is for the potential audience, the venue and the specific event applied for.
- Whether the submission meets the application criteria to apply.
- An overarching consideration of the final selection of work will also take into account how work sits together, if it compliments each other and if it provides the best choice for visitors.

If your work isn't selected for this event please do not take it to heart, spaces are very limited and demand is high. Each venue is different so not being selected for a specific venue doesn't mean you automatically won't get a space at another venue.